1	2	3	4	5	6
2.	Programme	10679	3746	1417	5163
3.	Admn. Wing				
	(i) Head Qrs.	1301	328	0	328
	(ii) AIR Station and DD Kendras	16081	3161	1777	4938
4.	News Wing	393	94	9	103
5.	CC Wing	1457	171	0	171
	GRAND TOTAL:	48173	11498	6934	18432

Coverage of State-sponsored television

†3246. SHRI RAVI SHANKAR PRASAD:
SHRI RAM JETHMALANI:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that State-sponsored television network is the largest and within the reach of maximum people;

(b) if so, the details thereof;

(c) whether it is also a fact that from income viewpoint they are comparatively earning less than private channels; and

(d) if so, the details thereof and the annual income of State-sponsored network in 2008-09?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI CHOUDHURY MOHAN JATUA): (a) Yes, Sir.

(b) Doordarshan (DD) is operating 31 TV channels besides free to air DTH service and having a terrestrial network of 66 Studios and 1416 transmitters providing coverage to about 92 percent population.

(c) DD is a public Broadcaster and its main aim is to educated, inform and entertain its viewers. Revenue earning is not the sole motive of DD. The revenue earned by private broadcasters is not reported to the Ministry.

(d) Net revenue generated by DD in the year 2008-09 is Rs. 737.05 crores.

Unions in AIR and DD

3247. SHRI MOHAMMED AMIN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

Original notice of the question was received in Hindi.

(a) the number of unions/associations functioning in the All India Radio and Doordarshan, under the Prasar Bharti Corporation; and

(b) how many, out of the above are registered under the Trade Unions Act?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI CHOUDHURY MOHAN JATUA): (a) and (b) As per AIR Manual there are nine union/associations. None of the Association has produced the certificate showing that it is registered under the Trade Union Act.

Content Code for Cable TV

3248. SHRI DARA SINGH:
SHRI RAMDAS AGARWAL:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government has so far, considered/decided to implement the recommendations of the Committee on Content Code under the Cable Television Networks (Regulation) Act, 1995, for telecasting advertisements through the electronic media;

(b) if so, the details thereof;

(c) whether the Advertising Standards Council of India has also examined this issue;

(d) if so, the details thereof; and

(e) by when it is likely to be implemented?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI CHOUDHURY MOHAN JATUA): (a) to (e) The recommendations submitted by the Committee on Content Code is available on the Ministry's website *http://mib.gov.in* for wider consultations and broad consensus amongst the stakeholders in the matter.

A representative from Advertising Standard Council of India (ASCI) was a member of the above committee and the draft code was formulated after studying similar regulations in other countries. No time frame has been fixed for its implementation.

Difference between free and pay channels

3249. SHRI P. RAJEEVE: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the difference between a free channel and a pay channel;

(b) whether the airing time period in a day for a pay channel and a free channel is the same/equal and if not, the details thereof;

(c) whether Government has stipulated any restriction on the total time slot allotted for airing advertisements on a pay channel and a free channel and if so, the details thereof; and